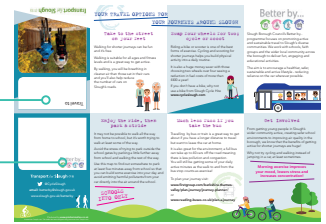


SALI is an online portal (SaaS) enabling you to generate a sustainable travel leaflet (suitable for both web and print), for your chosen location. Using OpenStreetMap or an existing map base and combining with one of a series of pre-defined templates, users are able to create bespoke publications.

The template includes editable text panels on the front and back cover, allowing the user to customise the leaflet. The portal will then generate a two-page PDF leaflet containing a user-edited map on one side and the selected template on the other.

## TEMPLATE SIDE

- Editable text panels on the front and back cover allow you to add text and images, e.g. school name and logo
- Templates can be A4 or A3 and include logos and branding to support your active or sustainable travel message



You can choose between a low-resolution PDF for use online or for printing locally, or a high-resolution PDF for printing and folding professionally. They portal will position the cover correctly according to your selection

You can have one or more templates, customising the content for schools, workplaces, residential travel plans or community groups

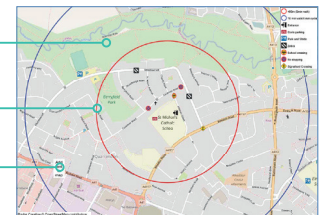


## MAP SIDE

The portal uses OpenStreetMap mapping as standard. The user enters a postcode and is taken to the relevant area of mapping

The portal includes six drag-and-drop icons and two isochrones to indicate walking or cycling times to the site

A 'free text' tool allows you to add text to the map




Custom mapping can be added to the site if you prefer

The map (and isochrones) can be centred on a new location by right clicking

The key can be repositioned or switched off



Tiered pricing based on the number of users and how many leaflets you will create in a year ensures the portal is accessible to both small and large organisations.

	SALI Standard (Low usage)	SALI PLUS (Medium usage)	SALI PRO (High usage)
Number of users	1 - 3	4 - 8	9 - 15
Leaflets per year	< 250	251 - 1000	1001 - 3000

## WHAT IS INCLUDED?

- ▶ 12 months access to the portal
- ▶ OpenStreetMap covering your area
- ▶ Two isochrones
- ▶ Six drag-and-drop icons of your choice
- ▶ Editable text panels on the front and back cover
- ▶ Save leaflets for editing later
- ▶ A4 or A3 landscape templates (from our template library or bespoke)

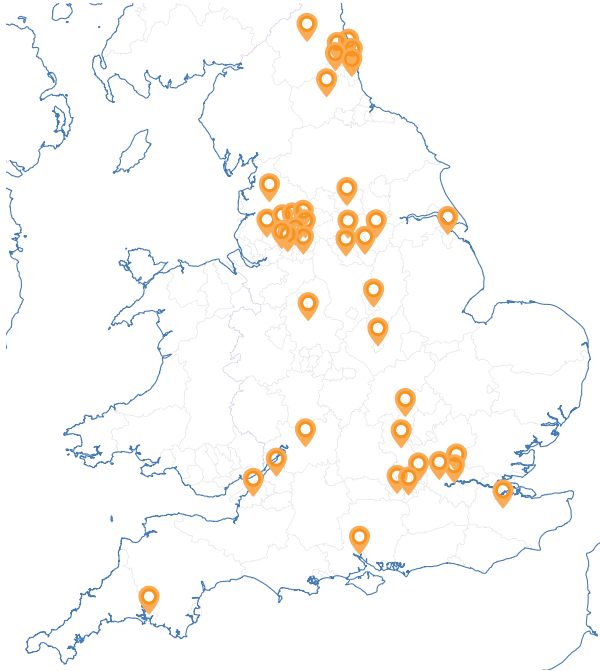
## OPTIONAL EXTRAS

- ▶ Icons: if you require more than the six icons supplied
- ▶ Isochrones: if you require more than the two supplied
- ▶ Routes: enabling you to draw up to six routes on the map; you can rename the route on each leaflet
- ▶ Editable text panels can be added to the leaflet in addition to those on the front and back cover
- ▶ Custom mapping in place of OpenStreetMap
- ▶ Professionally printed/folded leaflets

## ACCESS TO OUR TEST SITE

If you'd like a closer look at SALI, we will be happy to send log in details.

## WHO IS USING SALI?



- ▶ Bracknell Forest Borough Council
- ▶ Buckinghamshire County Council
- ▶ Gloucestershire County Council
- ▶ Kent County Council
- ▶ Lancashire County Council
- ▶ Leicestershire County Council
- ▶ Living Streets (UK-wide)
- ▶ London Borough of Ealing
- ▶ London Borough of Haringey
- ▶ Milton Keynes Council
- ▶ North East Combined Authority
- ▶ North East Lincolnshire Council
- ▶ North Somerset Council
- ▶ Nottingham City Council
- ▶ Plymouth City Council
- ▶ PWLC
- ▶ Slough Borough Council
- ▶ Staffordshire County Council
- ▶ South Gloucestershire Council
- ▶ Southampton City Council
- ▶ Transport for Greater Manchester
- ▶ Wokingham Borough Council