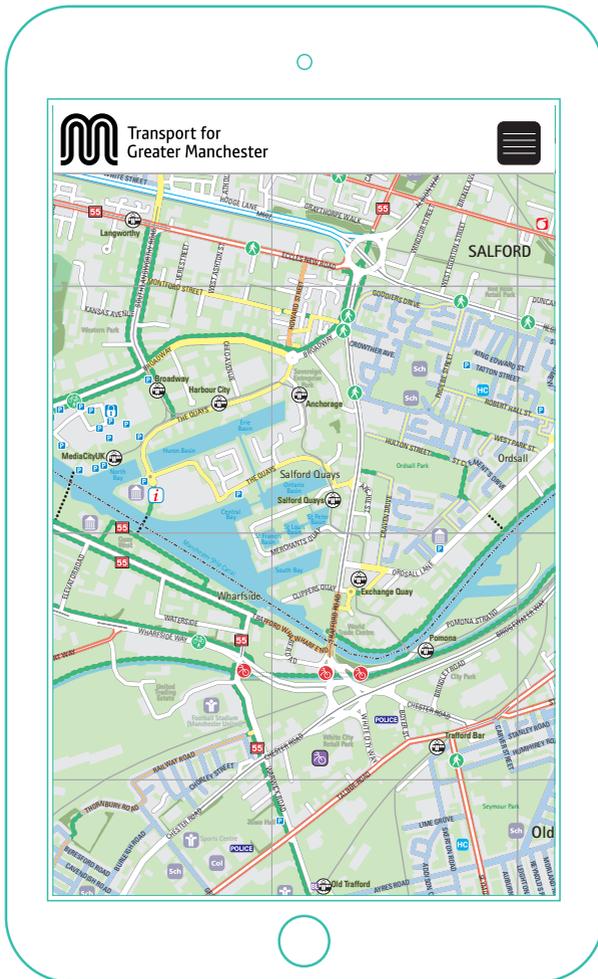


# Smart Solutions



Pindar Creative is a leading expert in promoting active and sustainable travel. We develop innovative solutions to provide the end user of your services with the information they need. From responsive, intuitive websites to easy-to-implement digital bus stops, we offer smart solutions using your data.



## **IDRIS - INTERROGATE DATA & ROUTE INFORMATION SYSTEM**

A tool to interrogate TransXChange data enabling you to analyse and compare new and old data files. Using this tool, you can determine if a service has changed its route, times or stops.

## **OLWIN - ONWARD LOCALISED WAYSIDE INFORMATION NOTICES**

OLWIN is a tool to identify all bus stops within a specified radius of a hub and automatically generate destination information required for onward travel and wayfinding posters. Once new TransXChange data imports are carried out, the system will indicate which posters need to be updated.

## **SALI - SEMI AUTOMATED LEAFLET INTERFACE**

An online portal to allow establishments to generate sustainable travel leaflets (web and print) for their location. Using OpenStreetMap mapping and combining with one of a series of pre-defined templates (businesses/schools/groups), users are able to create bespoke publications.

## **INTERACTIVE SOLUTIONS**

Fully-responsive, mobile optimised websites promoting active and sustainable travel using either open-source mapping or custom cartography. Our intuitive, user-friendly sites conform to WCAG 2.0 guidelines and can include route highlighting and links to real-time information.

## **CARI - COMPLETELY AUTOMATED ROADSIDE INFORMATION**

Fully automated bus stop displays with automatic generation of linear maps and stop-specific timetables direct to PDF. Inserting fillers, QR codes, route maps or vicinity maps etc. can be accommodated automatically.

## **SARI - SEMI AUTOMATED ROADSIDE INFORMATION**

Semi-automated bus stop displays with automatic generation of linear maps and stop-specific timetables that are then pulled into desktop publishing software to allow greater design control over the final product.

## **DIGITAL PASSENGER INFORMATION**

Solar-powered, wireless e-paper digital bus stops enabling you to get instant and accurate real-time content to your passengers at every bus stop across your network. Real-time information can be enhanced with route and network maps, and up-to-date information on events and disruptions.



**For further information on any of our solutions, please get in touch:**

+44 (0)1296 390100   [info@pindarcreative.co.uk](mailto:info@pindarcreative.co.uk)   [www.pindarcreative.co.uk](http://www.pindarcreative.co.uk)