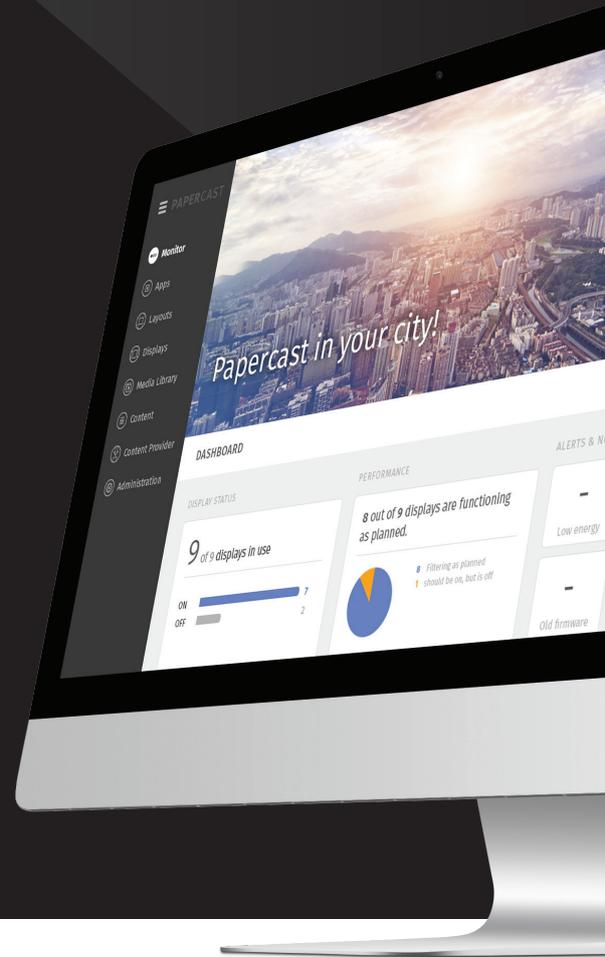




## CLOUD-BASED DATA MANAGEMENT PLATFORM

It has never been easier to get instant and accurate content to your passengers at every bus stop across your network

Papercast's powerful cloud-based data management platform allows you to remotely manage every aspect of your e-paper displays in real-time. The intuitive user interface has been designed for public transport operators that need to broadcast real-time passenger information and public service information, as easily and efficiently as possible.



### Powerful cloud management

The user-friendly cloud-based management system can be accessed from any internet connected device, and is packed with features so you can manage every aspect of your Papercast displays



### Instant data integration

Instant integration with open data feed standards such as GTFS, GTFS RT or SIRI for real-time arrival information, combined with intuitive content editing that lets you publish information in a format that suits you



### Content is king

Complete control and flexibility over content design and presentation, with a broad range of flexible layouts, apps and widgets, as well as the ability to build and integrate your own

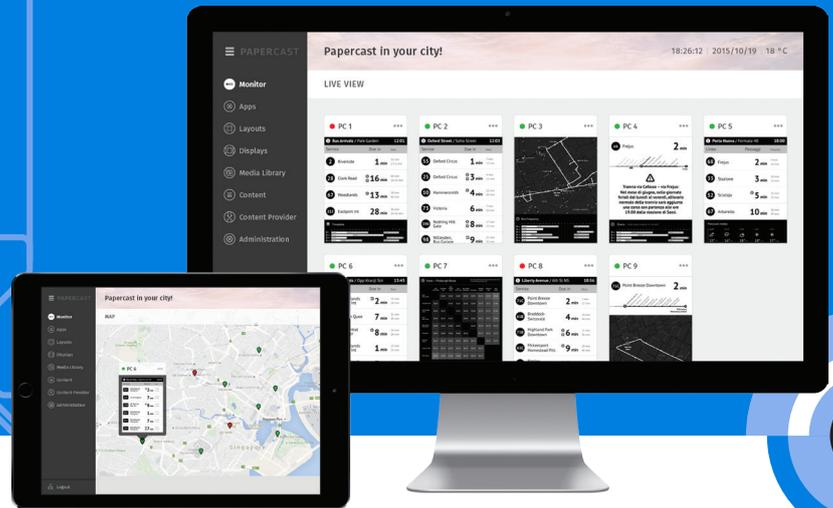


### At your fingertips

Monitor, manage and report on every display feature, such as local image rendering, connectivity, system power, auto-diagnostics, movement detection, solar charging and external sensors

Working with you to improve customer experience and overall utilisation of public transport by keeping passengers more reliably informed.

# Managing your content has never been easier



## Manage every aspect of your Papercast displays

### Simplicity at your fingertips

#### MADE FOR YOU

Papercast's data management platform is a cloud-based system that has been designed with scalable usability in mind. The tile based format with intuitive navigation makes the system easy to master, so you can effortlessly control every aspect of every Papercast display across your network - individually, selectively or collectively.

### Content that you control

#### KEEP THEM INFORMED

Using open data standards, benefit from instant integration with your CAD/AVL data feed to publish real-time arrivals. The app store enables further integration with additional travel information, as well as custom content apps such as local news, weather, events and tourist information.

### Management made easy

#### FOR OPTIMUM PERFORMANCE

Day-to-day and routine operation of the Papercast displays is also performed in management system. Control, monitor, report and receive notifications on all aspects of display performance, including status, content, connectivity, power management, auto-diagnostics, movement detection, solar charging and external sensors.

## At a glance



### Easy onboarding

Register and activate new displays using the management platform, in just a few clicks



### Complete freedom

The ultimate flexibility to customize content exactly how you want



### Make it your own

Create and customise your own layouts, apps and widgets using javascript Node.JS



### When it suits you

Publish content instantly or schedule for certain times



### Manage the experience

Keep passengers fully informed with RTPI and other useful information



### Reduce perceived wait times

Share local news and information or generate advertising revenue



### Have absolute control

Enjoy absolute control of every aspect of every display, at any time, from any device



### Stay protected

Receive notification in the event of attempted vandalism