



Pindar Creative's 'Make Your Own Map' portal called SALI, is a cloud-based platform designed to support the creation of bespoke, location-specific leaflets that promote active travel to schools, workplaces, and community initiatives.

By integrating with OpenStreetMap or an existing map base, SALI enables users to choose from a selection of professionally branded templates to produce high-quality, tailored publications optimised for both web and print.

Each template offers customisable text panels on both the front and back covers, allowing for easy personalisation. Upon completion, the platform generates a two-page PDF, featuring a customised map on one side and the selected template layout on the other, ready for immediate distribution.

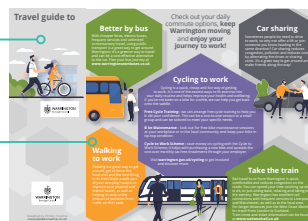
TEMPLATE SIDE

Templates are available in A4 or A3 sizes and can incorporate logos and branding to enhance your active or sustainable travel message.

Editable text panels on the front and back covers allow you to add text and images, such as a school name and logo.

You can choose between a low-resolution PDF for online use or local printing, and a high-resolution PDF for professional printing and folding. The portal automatically positions the cover correctly based on your selection.

You can select from multiple templates, customising the content to suit schools, workplaces, residential travel plans, or community groups.



MAP SIDE

The portal uses OpenStreetMap as the default mapping tool. Simply enter a postcode to be directed to the relevant map area.

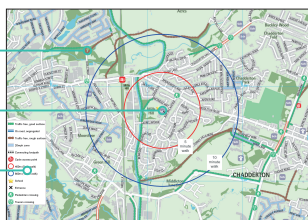
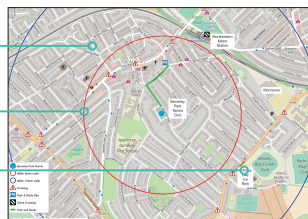
The portal also includes six drag-and-drop icons and two isochrones, allowing you to highlight walking or cycling times to the site.

A 'free text' tool is available for adding custom text directly onto the map.


For added flexibility, custom mapping options can be integrated if preferred.

Right-click functionality enables easy re-centering of the map (and isochrones) on a new location.

The legend can be repositioned or hidden as needed.



Tiered pricing, based on the number of users and the annual volume of leaflets created, ensures that the portal remains accessible and cost-effective for organisations of all sizes.

	SALI Standard (Low usage)	SALI PLUS (Medium usage)	SALI PRO (High usage)
Number of users	1 - 3	4 - 8	9 - 15
Leaflets per year	< 250	251 - 1000	1001 - 3000

WHAT IS INCLUDED?

- ▶ 12 months of portal access
- ▶ OpenStreetMap coverage for your specified area
- ▶ Two isochrones for walking or cycling time indicators
- ▶ Six customisable drag-and-drop icons of your choice
- ▶ Editable text panels on both the front and back covers
- ▶ Option to save leaflets for future editing
- ▶ A4 or A3 landscape templates (choose from our template library or request bespoke designs)

OPTIONAL EXTRAS

- ▶ Icons: if you require more than the six icons supplied
- ▶ Isochrones: if you require more than the two supplied
- ▶ Routes: enabling you to draw up to six routes on the map; you can rename the route on each leaflet
- ▶ Editable text panels can be added to the leaflet in addition to those on the front and back cover
- ▶ Custom mapping in place of OpenStreetMap
- ▶ Professionally printed/folded leaflets

WHO IS USING SALI?

Pindar Creative's 'make your own map' portal has now been used by more than 50 local authorities to promote active travel. Current users include:

- ▶ Birmingham City Council
- ▶ Gateshead Council
- ▶ Gloucestershire County Council
- ▶ Kent County Council
- ▶ Lancashire County Council
- ▶ Leicestershire County Council
- ▶ Living Streets
- ▶ London Borough of Ealing
- ▶ London Borough of Haringey
- ▶ London Borough of Hounslow
- ▶ London Borough of Islington
- ▶ Milton Keynes Council
- ▶ North East Combined Authority
- ▶ Staffordshire County Council
- ▶ Swindon County Council
- ▶ Torfaen County Council
- ▶ Transport for Greater Manchester
- ▶ Warrington Council
- ▶ Wiltshire County Council
- ▶ Wokingham Borough Council



For further information on any of our solutions, please get in touch:

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